

American Cancer Society **Relay For Life®**



2013 Relay For Life of Bluffton

www.relayforlife.org/Bluffton

June 21-22 2013 6pm-12pm

Bluffton University Stadium



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RelayForLife.org | 1.800.227.2345

American Cancer Society Relay For Life®

Relay For Life brings the American Cancer Society's messages and presence to each community it touches.

Why Relay?

- To celebrate the lives of cancer survivors
- To remember those who have lost their battle
- To be inspired by friends, new and old
- To connect with our communities
- To support those in the midst of their fight
- To do our part in the fight against cancer



By joining the American Cancer Society Relay For Life,

you'll become a partner with a leader in the fight against cancer. Since 1946, when it began its research program, the American Cancer Society has invested more than \$3.3 billion in cancer research and funded 44 Nobel Prize winners early in their careers. The Society provides up-to-date, comprehensive, and unbiased cancer information to the public 24 hours a day at 1.800.227.2345 and cancer.org. The Society also works locally and nationwide to promote policies, laws, and regulations that benefit people affected by cancer and improve public health.

Relay For Life: A Unique Community Event

The American Cancer Society Relay For Life, which began in 1985, allows individuals from all walks of life to join in the fight against cancer. This overnight event raises money and awareness while serving as a celebration for cancer survivors, a memorial for loved ones lost, and a rally for the community to take up the fight.

Teams form from businesses, clubs, families, friends, hospitals, schools, faith-based organizations and service organizations. A representative from each team is on the track walking, jogging, or running, while other members camp out along the track and enjoy entertainment, activities, and camaraderie. Relay For Life is the American Cancer Society's signature activity, as it encompasses the wide variety of programs and services that the organization has to offer.

An unstoppable momentum brings Relay For Life to new heights each year. Annually, 250,000 new participants join the millions who are already involved, as Relay events bring them together around one common goal of fighting cancer. Volunteer committees working in their local communities all-year round, lead thousands of events nationwide—each one with its own local flavor.



"Relay For Life represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported and that one day cancer will be eliminated."

—Anonymous





Sponsorship Levels

Cure (Presenting Sponsor) - \$1250

- *American Cancer Society Relay For Life presented by YOUR COMPANY/ORANIZATION* ON ALL Relay For Life materials (programs, media, fliers, ads, posters, ect).
- Prime campsite with tent provided (20x20) for your team.
- X-Large Logo on Relay For Life T-Shirt
- Full page company ad in Relay For Life program.
- Company Logo on Relay For Life website.
- Company recognition as presenting sponsor at Relay for Life Opening Ceremonies.
- Opportunity for company/organization representative to make comments at Opening Ceremonies.
- Company/Organization sign or banner (to be provided by sponsor) at main entrance of Relay event.
- Free registration for company teams (up to 15 members per team).
- Yard sign with company/organization name displayed around walking track at Relay.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Opportunity for the American Cancer Society to come into company/organization and present a Worksite Wellness presentation, Upon Request.

Hope - \$1000

- Company Logo will appear ON ALL Relay For Life materials (programs, media, fliers, ads, posters, ect)
- Large Logo on Relay For Life t-Shirt
- ½ page company ad in Relay For Life program.
- Company Logo on Relay For Life website.
- Opportunity for company/organization representative to present team awards at closing ceremonies
- Free registration for company teams (up to 15 members per team).
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.
- Yard sign with company/organization name displayed around walking track at Relay.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Opportunity for the American Cancer Society to come into company/organization and present a Worksite Wellness presentation, Upon Request.

Warrior of Relay - \$750

- Company Logo will appear on Relay For Life program and press release
- Medium Logo on Relay For Life T-Shirt
- ¼ page company ad in Relay For Life program.
- Company Logo on Relay For Life website.
- Free registration for company teams (up to 15 members per team).
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.
- Yard sign with company/organization name displayed around walking track at Relay.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Opportunity for the American Cancer Society to come into company/organization and present a Worksite Wellness presentation, Upon Request.



Heart of Relay - \$500

- Company Logo in Relay For Life program.
- Company Logo on Relay For Life website.
- Small Logo on Relay For Life T-Shirt
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Opportunity for the American Cancer Society to come into company/organization and present a Worksite Wellness presentation, Upon Request.

Leaders of Relay - \$300

- Company name in large font in Relay For Life program.
- Company name on Relay For Life website.
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.
- Proud Sponsor of Relay For Life certificate to display at company/organization.

Spirit of Relay - \$250

- Company name in medium font in Relay For Life program.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.

Friends of Relay - \$50-\$100

- Company name in small font in Relay For Life program.
- Proud Sponsor of Relay For Life certificate to display at company/organization.
- Company recognition as a sponsor at Relay for Life Opening Ceremonies.



Relay For Life of Bluffton June 21-22, 2013

Community Support Agreement

YES! I would like to support the 2013 American Cancer Society Relay For Life of <event name>!

Please return this completed form to The American Cancer Society, 740 Commerce Dr., Suite B, Perrysburg, OH 43551 no later than , April 1 or you may contact Jesse Purcell to schedule a time to pick up your donation.

Select Level of Sponsorship

- Cure Sponsor \$1,250
- Hope Sponsor \$1,000
- Warrior of Relay \$750
- Heart of Relay \$500
- Leaders of Relay \$300
- Spirit of Relay \$250
- Friend of Relay \$50-100
- Other \$_____

In - Kind Donation

(please describe & state value Example: gift card, food, tent or any item to be used at Relay)

____ Please send a Team Captain's Packet

____ Please contact me about volunteer opportunities

Company/Organization Name

Contact Person

Street Address/Mailing Address

City

State

Zip Code

Phone Number

Email address

Please make check payable to American Cancer Society, amount enclosed \$_____.

Please invoice me at the above address for \$_____

Please charge my credit card in the amount of \$_____.

Credit Card Type

Credit Card #

Exp. Date

Signature

____/____

For more information, please contact: Jesse Purcell jesse.purcell@cancer.org
 American Cancer Society at 888-227-6446 ext. 5217 www.RelayForLife.org/Bluffton

by calling toll free, within Pennsylvania, 800.732.0999. Registration does not imply endorsement. Ohio residents may call 717.783.1720.

How Can We Help You?

The American Cancer Society offers a variety of workplace solutions to businesses to help build a healthy business and improve employee performance.

The American Cancer Society is committed to the health of your employees!

Our Workplace Solutions target the primary areas of chronic disease that will improve the health of your employees and your bottom line.

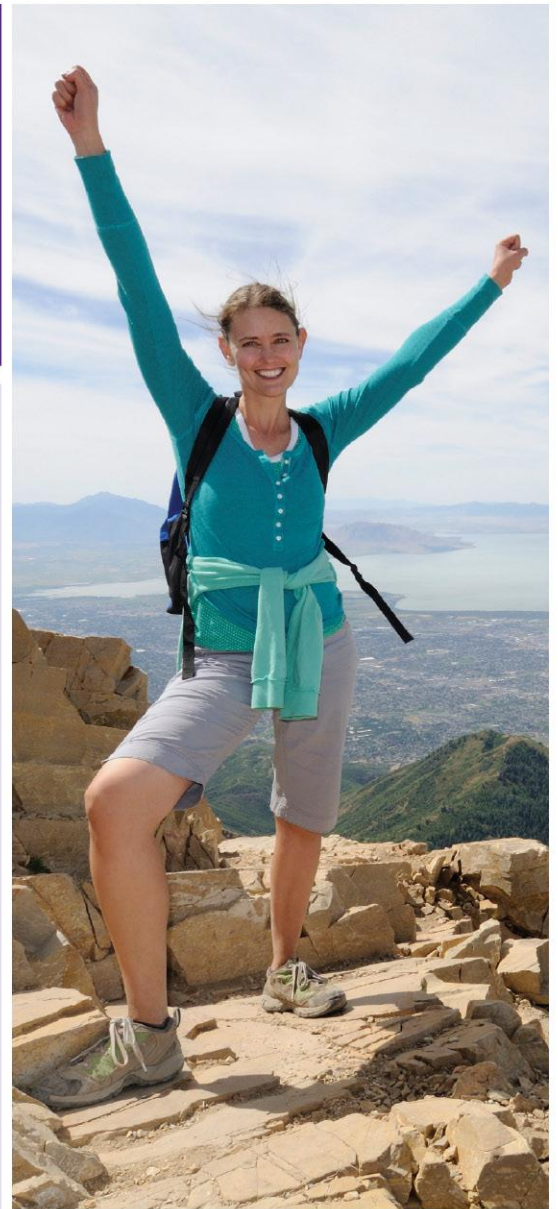
Quit Tobacco: Let us help your employees quit smoking with our motivational Freshstart® program or the industry leading Quitline®, a clinically proven, telephone-based counseling program.

Get Active: 810 companies and over 111,000 employees have become Active for Life®. This fun, team-based program increases physical activity levels, boosts morale and is paper-free.

Manage Weight: Our Choose to Change and Meeting Well™ programs help your employees achieve and maintain a healthy weight and make healthy food choices on and off the job.

Stay Informed: Turn-key awareness tools like our *HealthyLiving* newsletter and customizable Fightcancer.org provide your employees access to a world of wellness with the click of a mouse.

To learn more about these programs or meet with your local American Cancer Society corporate relations staff call 1.800.227.2345 or visit acsworkplacesolutions.com



2015 Goals

The American Cancer Society has established ambitious nationwide challenge goals for 2015 by working through areas of research, education, advocacy, and service. our 2015 goals are...

- Reduce cancer deaths by 50 percent
- Reduce cancer incidence by 25 percent
- Measurably improve the quality of life of cancer patients

Your support of the American Cancer Society will help us provide hope to those living with cancer, make progress in cancer research, and provide answers about the disease.

