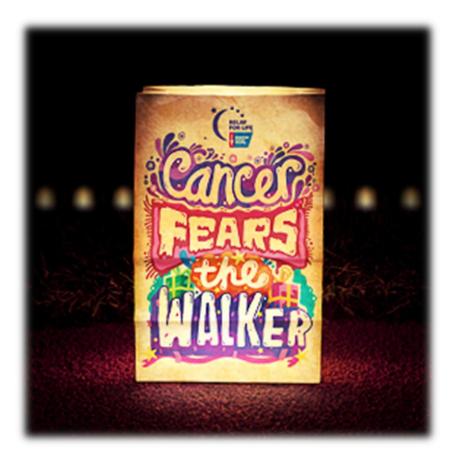


Welcome to the **American Cancer Society's** Relay For Life of Bluffton



June 22-23, 2012 at Bluffton University's Dwight Salzman Stadium Fundraising Goal: \$30,000

In Celebration of Bluffton and our Community, our theme this year is:

"B" the Change

because together, Bluffton can be the change that's necessary to impact the lives of every local cancer survivor!

www.RelayForLife.org/Bluffton

800.227.2345 cancer.org

What is the American Cancer Society Relay For Life?

The American Cancer Society Relay For Life represents our hope that those lost to cancer will not be forgotten, that those who are battling cancer will be supported and that one day cancer will be eliminated. Relay For Life is a fun, overnight team event that raises awareness of cancer in the community and raises the much needed funds to fight the disease. During Relay For Life, teams of friends, neighbors, families and co-workers commit to keeping at least one member walking the track at all times...because cancer never sleeps. Eight or more friends, co-workers, or family members come together to form a Relay team. Each team submits a registration fee and each member raises at least \$100 (but most raise more than that!) to support the American Cancer Society research, education, advocacy and patient service programs.

- **Celebrate** the lives of those who have battled cancer. The strength of survivors inspires others to continue to fight.
- **Remember** loved ones lost to the disease. At Relay, people who have walked alongside people battling cancer can grieve and find healing.
- **Fight Back** We Relay because we have been touched by cancer and desperately want to put an end to the disease.



As Relay begins, teams pitch tents, decorate their campsite, set out food, games and sleeping bags they will need throughout the event. Then, cancer survivors from the community join together in the inspirational Survivor's Victory Lap that officially begins our annual Relay For Life. For many, the experience of gathering together with other survivors is powerful and moving. Everyone is invited to join during this celebration.

When the sun goes down hundreds of luminaria candles light the way under the stars, and a moment of silence falls during the Luminaria Ceremony. It is one of the most special and moving events of the entire Relay. Everyone gathers together to pay tribute and remember those lost to cancer, support those fighting cancer and rejoice with those who have fought the disease and won. Luminaria are available for a contribution to the American Cancer Society. This ceremony of light symbolizes the hope and perseverance with which we all continue to fight.

Throughout the evening and the next day, everyone enjoys entertainment, fun, and camaraderie. Long before walkers have completed their first lap, new friends have been made, old friends have been hugged and all hearts have been touched by the magic that is the American Cancer Society Relay For Life.

> Each community's Relay For Life is special, but its greater power lies in the synergy created from all the Relays taking place nationwide. Each year, more than 5,000 Relays are being planned by American Cancer Society volunteers across the country and the world.

Fighting cancer is a team effort. The strength of people coming together for a common cause is greater than the strength of one. There are many ways for you to choose to get involved in Relay For Life: form a team, join the planning committee, be a sponsor or give your support with a contribution.



How to Get Involved

FORM A TEAM

It is easier than you think to form a Relay For Life team. Here are some suggestions:

- Have a Relay party! Invite 8-15 people friends, family, co-workers – whomever you want! Serve refreshments and invite a cancer survivor to speak or show a Relay video.
- Get your workplace involved. Invite management to help form or sponsor a team.
- Ask people you know and people you don't know. You'll get more response by asking 20 people than by posting 100 flyers.
- Create a team theme. It can be activity-related, like fishing for a cure; cancer related, such as Cancer Crusaders; or humorous, like S'mores Reason to Relay.
- Dedicate your team in honor of a cancer survivor to put a face on the fight against cancer and make it personal.
- We'll help you learn about the American Cancer Society and Relay For Life so you'll be comfortable answering any question you're asked.

JOIN THE PLANNING COMMITTEE

Relay For Life is community-owned and volunteer driven and that means that it takes many volunteers to make Relay happen. Our local Relay Committee is always looking for fresh faces and new ideas to help make Relay better each year. There's something for everyone. For example, you could:

- Plan the activities and entertainment to take place during Relay.
- Ask other people in the community to form teams or be a sponsor.
- Plan the ceremonies.
- Help with team registration and accounting
- Plan the logistics of the event, including site set up, safety and security.
- Educate Relay teams and the community about American Cancer Society programs and services.
- Publicize Relay through newsletters, press releases and posters.



BE A RELAY SPONSOR

The community is very generous in their support of Relay For Life. Local businesses and organizations sponsor Relay so that as much of the donated funds as possible go to the fight against cancer. There are several sponsorship levels with different benefits available. The American Cancer Society is one of the most respected and recognized organizations in the country. Today, some of the most compelling sales platforms are based on consumer affinity toward a company rather than price or brand attributes, are local rather than national, and provide opportunities for two-way dialogues instead of one-dimensional messages. Relay For Life, the signature activity for the American Cancer Society, provides such a platform. That's right! In addition to raising millions of dollars for cancer research and programs, Relay For Life has a marketing program that raises the sales bar for our corporate partners – a way for businesses to do well by doing good. That's one of the reasons why Relay raises more money each year than any other non-profit fundraising event from any other organization in the country - it is mutually beneficial for your cause and our cause.



If you are interested in any of these opportunities – forming a team, joining the Committee or being a Sponsor – please contact any member of our local Relay Committee or call the American Cancer Society at 1.800.227.2345. You can also visit us on the internet at RelayForLife.org.

How Your Contribution Saves Lives

Education

Your contributions enable the American Cancer Society to spread important messages about early detection and prevention through cancer awareness campaigns, education classes for cancer patients, and programs that encourage participants to adopt better eating habits, become more physically active, and stop using tobacco to help reduce their cancer risk.

Advocacy

Cancer is not just a health issue, it's also a political issue. Healthcare decisions about cancer are made every day not just in the doctor's office, but also in Congress and statehouses. The American Cancer Society wants lawmakers to hear loud and clear that curing cancer is a top legislative priority of the American people. That's why the American Cancer Society works at every level of government—federal, state, and local—to promote beneficial laws and policies that affect everyone touched by cancer.

To find the latest information on what the American Cancer Society is doing at the state and federal levels visit acscan.org.

Cancer Resource Network

From the moment of diagnosis, a person with cancer may enter an unfamiliar world of tests, surgery, treatments, and medications.

The American Cancer Society Cancer Resource Network is here to help cancer patients, survivors, and caregivers throughout their cancer experience. With your help, the American Cancer Society can provide cancer patients and their families with information, day-to-day help, and emotional support.

Research

The American Cancer Society is the largest private, not-for-profit source of funding for cancer research. Since the Society's research program was established in 1946, more than \$3.4 billion has been invested in cancer research, and nearly 20,000 researchers have received grants from the American Cancer Society, including 44 who have gone on to win the Noble Prize.

We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back. HORE

Information

The number one need identified by newly diagnosed cancer patients is information. Your support enables the American Cancer Society to provide up-to-date, unbiased cancer information 24 hours a day, seven days a week through our National Cancer Information Center available at 1.800.227.2345, and our Web site, cancer.org.

Day-to-Day Help

Cancer diagnosis can bring with it many financial and practical challenges. This is why your support helps the American Cancer Society provide much-needed assistance to cancer patients and their families. This assistance includes help with financial and insurance questions, help with prescription questions, and help finding lodging and transportation.

Emotional Support

Through your contributions, the American Cancer Society can connect cancer patients and their families with local support groups, an online community, and cancer education classes to help them through their cancer experience.

Among the many support programs we offer is Reach to Recovery[®], which matches women newly diagnosed with breast cancer with breast cancer survivors to find support and hope in their fight against the disease. Reach to Recovery is just one of the Society's vital programs you help support with your contribution.

Service

Through your contributions, you are helping your loved ones and neighbors with cancer receive free temporary housing while they are undergoing treatment by supporting American Cancer Society Hope Lodges.



cancer.org | 1.800.227.2345

The official registration and financial information of the American Cancer Society may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

As special thank you to all of our Double Diamond Relay For Life Sponsors!

Double Diamond Level







THE OFFICIAL SPONSOR OF BIRTHDAYS."

Introducing your 2012 Relay For Life of Bluffton Committee Members

Alan Garmatter	Finance Committee	
Sharon Garmatter	Sponsorship Committee	
Aaron Rule	Entertainment Committee	
Sheree Stratton	Survivorship Committee	
Diane Huber	Survivorship Committee	
Kathy Boehm	Luminaria Committee	
Don Boehm	Luminaria Committee	
Pam Sutter	Luminaria Committee	
Steve Sutter	Luminaria Committee	
Tracy Steele	Steering Committee	
Jean Ream	Team Recruitment Committee	
Lynda Best	Team Recruitment Committee	
John Spaeth	Committee Member	

Behind every successful Relay For Life event is a dedicated support system of volunteers who give of their time and resources! What you see this weekend is a true testament to the hard work and dedication of local volunteers... we couldn't have done this without them!

If you're interested in being on the committee to help plan 2013's event, stop by the Registration Table and fill out a Committee Interest form.

Our goal is to continue recruiting fresh faces and new ideas so we can improve our event (and our impact on cancer) for the future!



Thank you to the heart of our Relay For Life event... Our 10 Relay Teams for 2012!



All teams in **BLACK** are returning teams! All teams in **GREEN** are new teams!

The icon represent our Club 15 Teams, who have a minimum of 15 team members registered on their team!

Our event wouldn't be the success that it is each year, without the commitment of our teams! The hard work each of them put in throughout the year, and throughout our 18 hour event is truly appreciated... together we are creating a world with more birthdays!



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.

Fight Back.

2012 Entertainment Schedule

Friday – June 22	
4:30 – 11:30 pm	Concession Stand Open (Grand Stand)
5:00 pm	Start of Silent Auction (Grand Stand)
6:00 pm	Presentation of Color Guard
	National Anthem – Aaron Blevins
	Opening Remarks/Sponsor Recognition
6:15 pm	Survivor / Caregiver Lap
	Relay Garage Sale Begins (in Survivor Tent)
6:25 pm	Team Recognition Lap
6:45 pm	Start Pie Judging – Runs until 7:15pm (Grand Stand)
7:00 pm	Mr. / Ms. Relay Contest (Entertainment Tent)
7:45 pm	Pie Auction Begins (Grand Stand)
8:00 pm	Bluegrass Band – My Brothers Keeper (Entertainment Tent)
8:30 pm	Karaoke Contest
9:00 pm	Mr. / Ms. Relay Contest Closes (buckets must be turned in)
10:00 pm	Luminaria / Remembrance Service – Don Boehm (Entertainment Tent)
10:30 pm	Silent Auction Closes
11:00 pm	Themed Lap – Crazy Socks!
	Acoustic Christian Rock Band – The Surrendering
Saturday – June 23	
12:00 am	Team Captain's Meeting (Entertainment Tent)
12.00 dm	Themed Lap – Crazy Hat!
	Team Contest – Relay Scavenger Hunt
1:00 am	Themed Lap – Bluffton (anything to highlight our community!)
1.00 411	i.e. – Schools, Businesses, Service Groups
2:00 am	Themed Lap – Pajama Lap!
2100 4111	Team Contest – Root Beer Pong (Entertainment Tent)
4:30 am	Team Contest – Three Legged Race (on the track)
7:00 am	WAKE UP CALL
	Team Contest – Rooster Crowing Contest
8:00 am	Team Contest – TBD
9:00 am	Road To Recovery Race (around the track)
10:00 am	Themed Lap – Purple Lap
11:30 am	Fight Back/Closing Ceremony
	Presentation of Awards
	Team / Event Totals
	Final Lap
12:00 pm	Event Officially Closes

Entertainment & Activities Descriptions

- Mr. / Ms. Relay Get that guy on your team and dress him up like a girl. The guy/girl that raises the most money WINS!!! Your team will get the credit.
- **Contests** Throughout Relay, we'll have a number of fun and funky contests to participate in as well as some fun themed laps! Pay attention to our announcements!

As special thank you to all of our Gold, Bronze and Buckeye Level **Relay For Life Sponsors!**

Gold Level





Local 1327







Bronze Sponsors

Bluffton University Kentucky Fried Chicken Don & Dima Snyder

Buckeye Sponsors

A to Z Meats Anderson Tractor Supply Blanchard Valley Farmers Co-op Bluffton Foot and Ankle, LLC **Bluffton Stone Quarry Boehm's Freezer Beef Chiles & Sons Funeral Home Community Markets** Comfort Inn **Crates Funeral Home** D & J Golf Carts **Edward Jones** Family Eye Care Clinic **Findlay Implement First National Bank Fortman Insurance Services Great Connections Logistics** Greg's Pharmacy John's Body Shop Lion's Club of Bluffton Lugibil Ice Cream

Lugibil Auto & Truck Center Masterpiece Signs & Graphics, Inc. Mennonite Home Communities of Ohio McFadden's Universal Storage Northwest Ohio Orthopedics Panache Polished Samuel W. Diller Co., L.P.A. – Attorney at Law Shannon Theatre / Shirley's Gormet Popcorn Company **SHANNON Service Club Simpson Chiropractic Centers** Spallinger Combine Parts, Inc. Stratton Auto Sales, Inc. Sutter General Construction The Inn at ONU **Tommy Tire Sales Town & Country Flowers** Verizon of Bluffton Walmart of Findlay

AMERICAN CANCER SOCIETY

Sunday, June 24 at 6pm

A world with less cancer is a world with more birthdays. That world gets closer and closer at every American Cancer Society event.

Join us for this inspiring game on Sunday, June 24th to honor cancer survivors, raise awareness about the disease and to help save lives. With every step you take, you'l be giving people facing cancer more candles to light. For every ticket purchased, \$6 goes directly back to the American Cancer Society!

FOR MORE

NFORMATION



The Top 5 Teams will have the opportunity to:

Throw the first pitch

- Sing the 7th inning stretch song
- Tour the Mud Hens locker room
- Participate in on-field contests
- Win autographed team merchandise

RESERVE YOUR TICKETS TODAY!

ALL TICKETS TOGETHER.
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5

Tickets will be available for pick-up at the First Base ticket office starting at 3pm on Sunday, June 24.



CONTACTJOHN MULKA EMAILJMULKA@MUDHENS.COM CALL419.725.4409

VISITMUDHENS.COM/RELAY



The Road to Recovery® starts with you!

New Driver Training Certification

We are always looking for new Road to Recovery volunteers to help provide lifesaving transportation to and from cancer treatment to patients in need!

For information on how you can make a difference and become a Road to Recovery volunteer, or to seek information about upcoming New Driver Training Certification programs, please contact Marybeth Torsell:

marybeth.torsell@cancer.org or call: 1.888.227.6446 x5101

There is no charge for any aspect of the Road to Recovery training or program

TO BE A VOLUNTEER DRIVER YOU MUST:

- Own a safe and reliable vehicle
 - Have a current, valid Ohio driver's license
- Have proof of auto insurance
- Have a good driving record
- Attend the training program

Sometimes the biggest challenge in cancer treatment is getting there. The American Cancer Society Road to Recovery program provides free transportation for cancer patients to and from their treatments.

Volunteer drivers are needed!

For as little as a few hours a month, you can make a BIG difference in someone's life.



Thu

CANCER PREVENTION STUDY-3

Research today for a cancer-free tomorrow.



THE OFFICIAL SPONSOR OF BIRTHDAYS.

<u>ST. RITA'S CAFÉ</u> <u>CONFERENCE ROOM</u>	What i
Tuesday, August 7, 2012 3:00 pm-6:30 pm	What if ${f Y}$
Thursday August 16, 2012 8:00 am-1:30 pm 730 W Market Street Lima	YOU o birthdays a
LIMA MEMORIAL HOSPITAL AUXILIARY CONFERENCE ROOM Thursday, August 9, 2012 Noon-5:30 pm Tuesday, August 17, 2012 7:00 am-11:30 am 1001 Bellefontaine Ave Lima	 Who can joint Men and Anyone or square Anyone follow-u How can yor How can yor There are Step 1: Step 2: Joint Step 3: Step 4: by a cerring Step 5: Gradient Step 5: Gradient
FORD MOTOR COMPANY UAW/FORD TRAINING <u>CENTER</u>	
Thursday, August 23, 2012 Noon-7:30 pm	
Friday, August 24, 2012 7:00 am-12:30 pm	
1155 Bible Road Lima	
All sites are open to the public.	

Appointments last about 20-30 minutes if **YOU** could prevent even one family from hearing the words "you have cancer"?

OU could help save lives from cancer and give people more time with family and friends?

can! Please join the movement to help create a world with more nd less cancer by enrolling in the American Cancer Society's Cancer Prevention Study-3 (CPS-3).

join the study?

- d women between the ages of 30 and 65
- who has never been diagnosed with cancer (does not include basal mous cell skin cancer)
- willing to commit to the study long-term and complete periodic up surveys at home for the next 20-30 years

you participate?

5 steps to the process:

Register on-line or call the toll-free number listed on this flyer

- Attend an enrollment at either of the three sites
- Read & Sign an informed consent form and complete a brief survey
- Provide a waist measurement and small blood sample to be taken rtified, trained phlebotomist

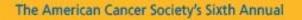
Complete a more detailed survey at home about your lifestyle, or and factors related to your health

receive periodic surveys at home to update that information

To see more details visit: www.seeuthere.com/cps3enroll/LimaOH **OR CALL** 1.888.604.5888











July 26 – July 29, 2012

panohiohoperide.org



Luminaria

Memory. Honor. Support. \$10 donation each

Join us for our touching ceremony at 10:00pm

There's no such thing as too many Candles.



THE OFFICIAL SPONSOR OF BIRTHDAYS."



Allen County and the surrounding community's Inaugural **American Cancer Society** Making Strides Against Breast Cancer

Saturday, September 22, 2012 at 8:30am

University of Northwestern Ohio – 1441 North Cable Rd / Lima, Ohio 45805



www.MakingStridesWalk.org/Lima



Thank you for joining at this year's Relay For Life of Bluffton!