



WELD Northwest Ohio Leadership Series March 2022



Brian Butcher



Amanda Riess

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves.

When women lead, our economy, companies and communities thrive.

March 29, 2022
Tuesday

Webinar event
12:00pm – 1:00pm EST

- Registration Fees -
Member: \$20
Non-Member: \$30
Student: free

*No refunds or credits after
3/22/2022*

Registration closes on 3/27/2022.

*For sponsorship opportunities, contact
Deepa Kellar at dkellar@weldoh.org.*

Creating a Culture: How to Become an Employer of Choice in this Crazy Market

Welcome to 2022! While money is great, it's not all about money. The key is to become an employer of choice. Join **Brian Butcher, President & CEO and Chair, Board of Directors and Amanda Riess from Clemans, Nelson & Associates, Inc.** as they share insights on retaining employees and remaining an employer of choice.

This session will explore steps employers can take to continually engage their team. Brian and Amanda will discuss the importance of being flexible, creating employee loyalty, providing creative benefits, investing in personal growth, and more!

Late fees apply after registration closes. Contact Mindy Koenig – mkoenig@weldoh.org, if you have questions.

Register at: www.weldusa.org



About Our Speakers...



Brian D. Butcher

President & Chief Executive Officer
Clemans, Nelson and Associates, Inc
Chair
Board of Directors, Clemans, Nelson
and Associates, Inc

Brian D. Butcher is President and Chief Executive Officer for Clemans, Nelson and Associates, Inc, and chairs the Board of Directors. Brian advises clients in human resource management, classification and compensation, labor relations and negotiations, regulatory compliance, discipline, and policy development. He regularly conducts training on a variety of human resource and labor issues such as FLSA, FMLA, ADA, discriminatory harassment, leave abuse, and the use of social media in the workplace. Brian also has experience advocating on behalf of his clients in front of various administrative agencies. In addition, Brian has become a frequent lecturer for public sector statewide associations and has been an instructor for the Ohio State John Glenn School of Public Affairs. He is also an adjunct faculty member at Franklin University teaching both undergraduate and graduate level courses. Brian received his J.D. from Capital University Law School and his B.A. from Muskingum University in both Business and Political Science.



About Our Speakers...



Amanda Riess
Account Manager
Clemans, Nelson and Associates, Inc

Amanda Riess is an Account Manager at Clemans, Nelson & Associates, Inc. She assists employers with human resource issues, internal investigations, discipline of employees including terminations, labor relations, policy development, compensation plans, and a variety of other matters. Amanda provides trainings on increasing employee morale, diversity and inclusion, the use of social media and technology, supervisor fundamentals, and many other topics. Prior to returning to her native Northwest Ohio and joining Clemans Nelson in 2020, Amanda was a successful litigation attorney in Illinois for 14 years. Amanda received a Juris Doctorate from Ohio Northern University, Pettit College of Law, and a B.A. in Speech Communications from Otterbein University.

She is a founding member and co-chair of the Northwest Ohio E-Chapter of Women for Economic and Leadership Development and appears regularly on the Reliably Intermittent Podcast.